



EXPO REGISTRATION FORM

- Old Tucson 10'er / Tucson, AZ: January **NEW FOR 2025**
- 6 Hours of Frog Hollow / Virgin, UT: March **NEW FOR 2026**
- Tommy Knocker 10 / Silver City, NM: April
- Royal Gorge 6&12 / Cañon City, CO: May
- 24 Hours in the Enchanted Forest / Gallup, NM: July
- GloriDays / Glorietta, NM: August
- Pinewood Showdown / Pinetop-Showlow, AZ: Sept.
- Dawn to Dusk Arizona / Phoenix, AZ: December
- 25 Hours of Frog Hollow / Virgin, UT: November **NEW FOR 2026**

Company Name _____

Address _____ City _____ State _____ Zip _____

Company phone number (____) _____ Will you be retailing in the expo? YES NO

Genre of product to be sold/sampled _____ Will you be distributing food/drink in the expo? YES NO

Contact person at expo _____ Expo footprint _____

Mobile phone number (____) _____ Contact e-mail _____

SEASON SPONSORSHIP RATES

For more details, visit: ziarides.com/sponsors-and-partners

- Title/Titanium Sponsor: Contact Seth Bush at 505-554-0059, elcapitan@ziarides.com to discuss
- Carbon Fiber Partner \$10,000
- Aluminum Partner \$7,500
- Steel Partner \$5,000

INDIVIDUAL EVENT RATES

- Old Tucson 10'er **NEW FOR 2025** \$500
- 6 Hours of Frog Hollow **NEW FOR 2026** \$500
- Tommy Knocker 10 \$500
- Royal Gorge 6&12 \$500
- 24 Hours in the Enchanted Forest \$500
- GloriDays \$500
- Pinewood Showdown \$500
- 25 Hours of Frog Hollow **NEW FOR 2026** \$500
- Dawn to Dusk Arizona \$500

VENDOR INFORMATION

- All exhibitors must provide proof of liability insurance listing Zia Rides as additionally insured. COI must be sent to elcapitan@ziarides.com no later than 30 days prior to event.
- Exhibitors wishing to sell product must provide Proof of Special Event Sales Tax License, and credit the sales tax to the appropriate city.
- Exhibitors wishing to sample food/beverages must provide food permit application to appropriate city no later than 30 days prior to event.
- No refunds for canceled or 'no-show' spaces.
- Booth must be on site and operable during expo hours.
- Zia Rides events are a rain or shine happenings, be prepared for all weather possibilities.

Will your booth be:

- Selling product YES NO
- Sampling food and/or beverages YES NO

EXPO HOURS

Old Tucson 10'er
TBD **NEW FOR 2025**

Royal Gorge
Fri: move in
Sat: 8am - 6pm

GloriDays
Thurs: move in
Fri: all day
Sat: 8am - 6pm

Dawn to Dusk Arizona
Fri: move in
Sat: 7am - 6pm

6 Hours of Frog Hollow
TBD **NEW FOR 2026**

24 Hours in the Enchanted Forest
Thurs: move in
Fri: all day
Sat: all day
Sun: move out

Pinewood Showdown
Fri: move in
Sat: 8am - 5pm

25 Hours of Frog Hollow
TBD **NEW FOR 2026**

Tommy Knocker 10
Fri: move in
Sat: 8am - 6pm

THE FINE PRINT: Submission of this form constitutes an expressed agreement to all terms stated herein. Should Zia Rides or any agent or affiliated body of Zia Rides be unable to perform its obligations under this agreement because of acts of God, war, public enemies, seizure under legal process, strike, lockouts, riots or any other reason beyond its reasonable control (each a "Force Majeure"), Zia Rides and said party shall not be liable in any way for such failure for as long as such Force Majeure persists. Applicant hereby agrees to indemnify, defend and hold harmless Zia Rides, its managers and employees from and against any and all claims arising from such party's breach of this agreement. Such indemnification shall survive the termination of the agreement. Unless otherwise agreed to in writing by Zia Rides, no refunds shall be given for any reason. No consideration or compensation of any kind shall be made by Zia Rides for no-shows. Zia Rides has the exclusive right to refuse inclusion of any company for any reason. All exhibitors must provide proof of liability insurance with a minimum coverage of \$1,000,000 per occurrence, and list Zia Rides as additionally insured.

AGREED TO AND ACCEPTED BY

Company _____ Title _____

Name _____ Date _____

TOTAL \$ _____

Mail check & signed agreement with payment to:
Zia Rides: 3228 Calle de Estella NW
Albuquerque NM 87104