



SPONSORSHIP PACKAGES

- Old Tucson 10'er: January
- 6 HRs of Frog Hollow: March
- Tommy Knocker 10: April
- Royal Gorge 6&12: May
- 24HRs in the Enchanted Forest: July
- GloriDays: August
- Pinewood Showdown Gravel Grinder: Sept.
- 25HRs of Frog Hollow: November
- Dawn to Dusk Arizona: December

TITLE/TITANIUM SPONSOR – Please contact Seth Bush at 505-554-0059, elcapitan@ziarides.com to discuss

Carbon Fiber Partner – \$10,000 for the entire season

- Exposure for the entire season with Zia Rides!
- Zia Rides Website – premium location of your logo on our main landing page and all event pages
- Zia Rides e-Newsletter – your logo and webpage link in every e-newsletter (10,000+ distribution)
- Online presence – exposure in online ad campaigns, such as Google, Facebook, MTBR, Singletracks, etc.
- Event t-shirt – Your large-sized logo, prominently displayed, on the event t-shirts
- Event jersey – Your logo, prominently displayed, on any individual event jersey
- Event Poster – your logo on the event posters
- Contribute to the Zia Rides online blog
- Facebook and Social Media – Plugs on Zia Rides' Facebook and other social media
- Race e-mails – Plugs on pre-race and post-race e-mails to racers – with links to your website
- Race packet – Whatever you want us to put in the race packet (given to every racer)
- Post event survey – add questions to the post-race survey to improve your outreach efforts
- Race Guide – full page ad (24 Hours in the Enchanted Forest only)
- Demo space – 50x50 demo space in expo area
- On-site displays – Your banners on main finish chute
- Camping – 5 Primo camping space in race staging area
- Comped entries – 5 free entries for each race
- Insane mic mentions events – just give us your talking points

Aluminum Partner – \$7500 for the entire season

- Exposure for the entire season with Zia Rides!
- Zia Rides Website – your linked logo on our main landing page and all event pages
- Zia Rides e-Newsletter – mentions with link to your webpage (10,000+ distribution)
- Event Poster – your logo on event posters
- Event T-shirt – your medium-sized logo on event t-shirt
- Race e-mails – Plugs on pre-race and post-race e-mails to racers – with links to your website
- Race packet – Flyer and an additional item in the race packet (given to every racer)
- Race Guide – half page ad (24 Hours in the Enchanted Forest only)
- Demo space – 20x20 Demo space in expo area at events
- On-site displays – Your banners in staging area or on course at events
- Camping – 2 Primo camping spaces in race staging area for atevents
- Comped entries – 2 entries for each race
- Mic mentions at all 5 events – just give us your talking points

Steel Partner – \$5,000 for the entire season – 9 events

- Exposure for the entire season with Zia Rides!
- Zia Rides Website – your linked logo on individual event pages
- Zia Rides e-Newsletter – mentions in e-newsletter (10,000+ distribution)
- Event T-shirt – small logo on event t-shirts
- Race guide 1/4 page ad (24 Hours in the Enchanted Forest only)
- Racer e-mail: Plugs on pre-race and post-race e-mails
- Race packet – Flyer in the race packet (given to every racer)
- Demo space – 10 x 10 demo space in expo area
- Camping – 1 Primo camping space in race staging area
- On-site displays – Your banner in staging area or on course
- Comped entries – 1 for each event
- Mic mentions at events – just give us your talking points

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Single Event Sponsorship (\$500) – support a single event

- Exposure for a single event with Zia Rides!
- Zia Rides Website – your linked logo on the single event page
- Event t-shirt – small logo on event t-shirt for the single event
- Demo space – 10 x 10 demo space in expo area for the event
- Camping – 1 Primo camping space in race staging area for the event
- On-site displays – Your banner in staging area or on course for the event
- Mic mentions at the event – just give us your talking points

Vendor/Exhibitor (\$250-500 per event)

Looking for exposure at an event? Then, join our bike expo! If you're interested in a clinic or demo, we can arrange that too. Come in early, and stay through race-end for maximum exposure.

Corporate Race Team (varies per event)

Put together a team of your own and race at one of our events. This a great way to get exposure for your business and have fun!

Sponsor an Activity (varies)

At our events, we often hold fun activities for racers and their families. Some past ideas include a wine and cheese hour, pre-race yoga, kids pinata, huffy toss, various bike games, racer dinner, band sponsor, free kids bike race... the options are limitless. If you have a cool idea in mind, we can create an activity. The sponsor would be named in all advertising of the activity. Depending on the amount of cash, there's a possibility for your logo on our event t-shirt, jersey, and website.

Sponsor an activity/aid station (varies)

Would you rather invest in your time, energy and supplies in bringing the party to an event? Then think of sponsoring an activity or aid station. Sponsor the kids race, offer neutral support, come up with a fun bike related activity, or anything that add to the event vibe. How about bringing the party by creating a course station with a theme or activity – donut station, tiki-party station, bacon station, a solar powered keggerator, etc. Bring us your ideas! In addition to food or drink, the station will be provided with water and first aid, music, and lights. You just provide the volunteers and supplies that you need for your theme. The really swank stations gets lots of blog and photo coverage after the race by racers.

In-kind Sponsorship (varies)

Perhaps you want to donate goods or services that Zia Rides could use. If so, contact us with ideas. For items that Zia Rides would need to purchase otherwise (swag, t-shirts, water bottles, food, race supplies, etc), we will recognize the full value of the donation, and apply it to the sponsorship levels above.

Please contact Seth Bush at (505) 554-0059 or elcapitan@ziarides.com about partnership opportunities. We are happy to create options that meet your needs and expectations. We look forward to hearing from you!