

# EXPO REGISTRATION FORM



- Tommy Knocker 10 / Silver City, NM: April
- Royal Gorge 6&12 / Cañon City, CO: May
- 24 Hours in the Enchanted Forest / Zuni Mtns., NM: June

- Albuquerque Dirt Fest / Albuquerque, NM: September
- Wild West Fest / Ruidoso, NM: October
- Dawn to Dusk Arizona / Phoenix, AZ: December

Company Name \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Company phone number (\_\_\_\_) \_\_\_\_\_ Will you be retailing in the expo? YES ☐ NO ☐  
Genre of product to be sold/sampled \_\_\_\_\_ Will you be distributing food/drink in the expo? YES ☐ NO ☐  
Contact person at expo \_\_\_\_\_ Expo footprint \_\_\_\_\_  
Mobile phone number (\_\_\_\_) \_\_\_\_\_ Contact e-mail \_\_\_\_\_

## Season Sponsorship Rates

For more details, visit: [ziarides.com/sponsors-and-partners](http://ziarides.com/sponsors-and-partners)

- ☐ Title/Titanium Sponsor: Contact Seth Bush at 505-554-0059, [elcapitan@ziarides.com](mailto:elcapitan@ziarides.com) to discuss
- ☐ Carbon Fiber Partner \$5,000
- ☐ Aluminum Partner \$3,000
- ☐ Steel Partner \$1,500
- ☐ add Dawn to Dusk Arizona to any package above for a discounted rate of \$400 (regularly \$500)

## Individual Event Rates

- ☐ Tommy Knocker 10 \$250
- ☐ Royal Gorge 6&12 \$250
- ☐ 24 Hours in the Enchanted Forest \$250
- ☐ Albuquerque Dirt Fest \$250
- ☐ Wild West Fest \$250
- ☐ Dawn to Dusk Arizona \$250

## Vendor Information

- All exhibitors must provide proof of liability insurance listing Zia Rides as additionally insured. COI must be sent to [elcapitan@ziarides.com](mailto:elcapitan@ziarides.com) no later than 30 days prior to event.
- Exhibitors wishing to sell product must provide Proof of Special Event Sales Tax License, and credit the sales tax to the appropriate city.
- Exhibitors wishing to sample food/beverages must provide food permit application to appropriate city no later than 30 days prior to event.
- No refunds for canceled or 'no-show' spaces.
- Booth must be on site and operable during expo hours.
- Zia Rides events are a rain or shine happenings, be prepared for all weather possibilities.

### Will your booth be:

Selling product YES ☐ NO ☐

Sampling food and/or beverages YES ☐ NO ☐

## Expo Hours

### Tommy Knocker 10

Fri: move in  
Sat: 8:00 am - 6:00 pm

### Royal Gorge

Fri: move in  
Sat: 8:00 am - 6:00 pm

### 24 Hours in the Enchanted Forest

Thurs: move in  
Fri: all day  
Sat: all day  
Sun: move out

### Albuquerque Dirt Fest

Fri: move in  
Sat: 8:00 am - 6:00 pm

### 12 Hours in the Wild West

Fri: move in  
Sat: 7:00 am - 7:00 pm

### Dawn to Dusk Arizona

Fri: move in  
Sat: 7:00 am - 6:00 pm

THE FINE PRINT: Submission of this form constitutes an expressed agreement to all terms stated herein. Should Zia Rides or any agent or affiliated body of Zia Rides be unable to perform its obligations under this agreement because of acts of God, war, public enemies, seizure under legal process, strike, lockouts, riots or any other reason beyond its reasonable control (each a "Force Majeure"), Zia Rides and said party shall not be liable in any way for such failure for as long as such Force Majeure persists. Applicant hereby agrees to indemnify, defend and hold harmless Zia Rides, its managers and employees from and against any and all claims arising from such party's breach of this agreement. Such indemnification shall survive the termination of the agreement. Unless otherwise agreed to in writing by Zia Rides, no refunds shall be given for any reason. No consideration or compensation of any kind shall be made by Zia Rides for no-shows. Zia Rides has the exclusive right to refuse inclusion of any company for any reason. All exhibitors must provide proof of liability insurance with a minimum coverage of \$1,000,000 per occurrence, and list Zia Rides as additionally insured.

## Agreed to and accepted by

Company \_\_\_\_\_ Title \_\_\_\_\_  
Name \_\_\_\_\_ Date \_\_\_\_\_

**TOTAL \$ \_\_\_\_\_**

**Mail check & signed agreement with payment to:  
Zia Rides PO Box 70188, Albuquerque, NM 87197**