

2017 EXPO REGISTRATION FORM



- Tommy Knocker 10: February 25
- 12 Hours in the Wild West: April 22
- 24 Hours in the Enchanted Forest: June 24-25
- South Boundary Big Ride: July 22
- Dawn til Dusk: August 26
- 12 Hours of Albuquerque: September 30
- Dawn to Dusk Arizona: December 9

Company Name _____

Address _____ City _____ State _____ Zip _____

Company phone number (____) _____ Will you be retailing in the expo? YES NO

Genre of product to be sold/sampled _____ Will you be distributing food/drink in the expo? YES NO

Contact person at expo _____ Expo footprint _____

Mobile phone number (____) _____ Contact e-mail _____

Season Sponsorship Rates

For more details, visit: ziarides.com/sponsors-and-partners

- Title/Titanium Sponsor: Contact Seth Bush at 505-554-0059, elcapitan@ziarides.com to discuss
- Carbon Fiber Partner \$5,000
- Aluminum Partner \$3,000
- Steel Partner \$1,000
- add Dawn to Dusk to any package above \$500

Individual Event Rates

- Tommy Knocker 10 \$250
- 12 Hours in the Wild West \$250
- 24 Hours in the Enchanted Forest \$500
- South Boundary Big Ride \$250
- Dawn til Dusk Gallup \$250
- 12 Hours of Albuquerque \$500
- Dawn to Dusk Arizona \$500

Vendor Information

- All exhibitors must provide proof of liability insurance listing Zia Rides as additionally insured. COI must be sent to elcapitan@ziarides.com no later than 30 days prior to event.
- Exhibitors wishing to sell product must provide Proof of Special Event Sales Tax License, and credit the sales tax to the appropriate city.
- Exhibitors wishing to sample food/beverages must provide food permit application to appropriate city no later than 30 days prior to event.
- An individual booth space measures 10' x 10', additional space is available at a discounted rate.
- No refunds for canceled or 'no-show' spaces.
- Booth must be on site and operable during expo hours.
- Zia Rides events are a rain or shine happenings, be prepared for all weather possibilities.

Will your booth be:

- Selling product YES NO
- Sampling food and/or beverages YES NO

Expo Hours

Tommy Knocker 10

Fri: move in
Sat: 8:00 am - 6:00 pm

12 Hours in the Wild West

Fri: move in
Sat: 7:00 am - 7:00 pm

24 Hours in the Enchanted Forest

Thurs: move in
Fri: all day
Sat: all day
Sun: move out

South Boundary Big Ride

Fri: move in
Sat: 7:00 am - 3:00 pm

Dawn til Dusk New Mexico

Fri: move in
Sat: 7:00 am - 7:00 pm

12 Hours of Albuquerque

Fri: move in
Sat: 8:00 am - 6:00 pm

Dawn to Dusk Arizona

Fri: move in
Sat: 7:00 am - 6:00 pm

THE FINE PRINT: Submission of this form constitutes an expressed agreement to all terms stated herein. Should Zia Rides or any agent or affiliated body of Zia Rides be unable to perform its obligations under this agreement because of acts of God, war, public enemies, seizure under legal process, strike, lockouts, riots or any other reason beyond its reasonable control (each a "Force Majeure"), Zia Rides and said party shall not be liable in any way for such failure for as long as such Force Majeure persists. Applicant hereby agrees to indemnify, defend and hold harmless Zia Rides, its managers and employees from and against any and all claims arising from such party's breach of this agreement. Such indemnification shall survive the termination of the agreement. Unless otherwise agreed to in writing by Zia Rides, no refunds shall be given for any reason. No consideration or compensation of any kind shall be made by Zia Rides for no-shows. Zia Rides has the exclusive right to refuse inclusion of any company for any reason. All exhibitors must provide proof of liability insurance with a minimum coverage of \$1,000,000 per occurrence, and list Zia Rides as additionally insured.

Agreed to and accepted by

Company _____ Title _____

Name _____ Date _____

TOTAL \$ _____

**Mail check & signed agreement with payment to:
Zia Rides PO Box 70188, Albuquerque, NM 87197**