



ZIA RIDES

You dont have to be a pro
to be treated like one.

2017 EVENTS



Tommy Knocker 10
February 25
Silver City, NM



**12 HOURS
IN THE WILD WEST**
April 22
Ruidoso, NM



DAWN TO DUSK
August 26
Gallup, NM



**ALBUQUERQUE
MOUNTAIN BIKE FEST**
September 30
Albuquerque, NM



**24 HOURS
IN THE ENCHANTED
FOREST**
June 24-25
McGaffey/Gallup, NM



**SOUTH BOUNDARY
BIG RIDE**
July 22
Taos-Angel Fire, NM



**DAWN
TO DUSK
ARIZONA**
December 9
Phoenix, AZ



→ WHO WE ARE

A grassroots, laid-back, experience for all that won't break the bank.



2500 event riders



15k+ e-news subscribers



15k+ followers

↓ WHO WE SERVE



80% male

20% female

70%

Ages 30-50



52% bring kids to our events



40% have an household income of \$100k+

↓ GET IN ON THE ACTION!

VENDOR/EXHIBITOR

Looking for exposure at an event? Join our bike expo! Clinic, demos, dream it up!

CORPORATE RACE TEAM

Put together a team of your own and race at one of our events. Fun and exposure!

SPONSOR AN ACTIVITY

The options are limitless! If you have a cool idea, we can create an activity.

SPONSOR A COURSE STATION

Bring the party and create a course station with a theme or activity.

IN-KIND SPONSORSHIP

Donate goods or services that Zia Rides could use; product, shirts, water bottles, you-name-it!

Please contact Seth Bush: (505) 554-0059 or elcapitan@ziarides.com about partnership opportunities. We are happy to create options that meet your needs and expectations.